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DecarboNet - Collective awareness against climate change



Project

A research project to investigate the potential of social platforms in mitigating climate change

Territory : Europe

Link to an online resource : <http://www.decarbonet.eu/>

Language of your contribution : English Attached resources language : English

Decarbonet is a research project funded by the European Commission (CAPS) to investigate the potential of social platforms in mitigating climate change.

Engaging the public in energy debates and encouraging behaviour change are essential strategies for reducing energy consumption and saving our planet. Studies show that information and technology alone are insufficient for changing behaviour towards more sustainable lifestyle choices, and that what is needed is a combination of socio-technical interventions.

How to raise awareness collectively by means of social platforms and how to transform it into behaviour change are some of the challenges addressed by the project's research agenda.