

THE COLLABORATIVE ECONOMY, A PIPELINE OF INNOVATIONS FOR SUSTAINABLE DEVELOPMENT



Knowledge

What are the potentials of peer to peer marketplaces for sustainable development ?

Link to an online resource : http://www.iddri.org/Themes/01-PicoPaper_ISSUE-BRIEF_EN.pdf

Attached file : [01-PicoPaper_ISSUE-BRIEF_EN.pdf](#)

Language of your contribution : English Attached resources language : English

In some cases, tackling planned obsolescence, reducing waste and building social ties are strong motivations for collaborative economy theorists, entrepreneurs, and platform users.

The in-depth study of five peer-to-peer marketplaces would appear to indicate that they reduce waste, but they face a number of “rebound effects”; local exchanges are crucial to reducing transport and guaranteeing a positive environmental impact. While local platforms strengthen pre-existing social ties, in other cases meeting providers may be perceived as a constraint.

Some collaborative projects provide new sustainable development solutions, but are faced with development challenges and difficulties when working with the public authorities. These difficulties are caused by administrative silos and by competition between new and older practices.

Although innovators in some places receive good public support for their start-ups (access to stakeholder networks, financing and incubators), there is still not enough assistance in terms of communications and these innovators struggle to

establish strong partnerships: integrating their platforms into public authority websites, experimentation, and public service delivery.